Gabriele Balbi, Ph.D.
Institute of Media and Journalism (IMeG)
Faculty of Communication Sciences
USI-Università della Svizzera italiana
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CURRENT POSITION

Senior Assistant Professor of Media Studies, Università della Svizzera italiana, Faculty of Communication Sciences, Switzerland, Sep 2015-now.

EDUCATION

Ph.D. (summa cum laude) in Communication Sciences, Dissertation title *Storia sociale del telefono in Italia 1877-1915. Il ruolo della classe politica, delle società telefoniche, dei tecnici e degli abbonati nella co-costruzione del nuovo mezzo di comunicazione*, Supervisor Prof. Giuseppe Richeri, Università della Svizzera italiana, Switzerland, Dec 2008.

Master of Arts (summa cum laude with special mention and recommendation for publication) in Multimedial and Mass Communication, Dissertation title *Effetto giorno. Storia del passaggio dall'illuminazione a gas a quella elettrica nell'Italia di fine Ottocento*, Supervisor Prof. Peppino Ortoleva, University of Turin, Italy, Mar 2004.

Bachelor in Communication Sciences, Dissertation title *Il socio-telefonico: temi e percorsi di studio*, Supervisor Prof. Carmen Belloni, University of Turin, Italy, Feb 2002.

DIRECTORSHIPS

Vice-Chair ECREA – Communication History Section, Nov 2016-now.

Director (with prof. Cristina Lasagni) Locarno Film Festival-Summer School, Università della Svizzera italiana, Faculty of Communication Sciences, Switzerland, Sept 2014-now.

Director of China Media Observatory, Università della Svizzera italiana, Faculty of Communication Sciences, Switzerland, Sept 2014-now.

PREVIOUS AFFILIATIONS

Junior Assistant Professor in Media Studies, Università della Svizzera italiana, Faculty of Communication Sciences, Switzerland, Feb 2013 – Aug 2015.

Lecturer in Media and Politics, Northumbria University, School of Arts and Social Sciences, United

Kingdom, Sep 2012 – Jan 2013.

Douglas Byrne Marconi Fellow, Bodleian Library, Oxford University, United Kingdom, Jan – Dec 2012.

Post Doc, Università della Svizzera italiana, Communication Sciences, Switzerland, Jan 2009 – Jan 2011.

Ph.D. student, Università della Svizzera italiana, Faculty of Communication Sciences, Switzerland, Oct 2004 – Dec 2008.

VISITING POSITIONS

Visiting Researcher, University of Perugia, Department of Political Sciences, Sep 2016.

Visiting Scholar, University of Westminster, CAMRI, United Kingdom, Nov 2011 – Jul 2012.

Visiting Scholar, Columbia University, History Department, USA, Feb – Oct 2011.

Visiting Student, Maastricht University, Social Science & Technology Studies, The Netherlands, Jun – Aug 2007.

Visiting Fellow, Harvard University, History of Science, USA, Feb – May 2007.

PUBLICATIONS

Books

1. Balbi, G., & Magaudda, P. (forthcoming). *A History of Digital Media. An Intermedial and Global Perspective*. London: Routledge.

2. Fari, S., with G. Balbi and G. Richeri (2015). *The formative years of the Telegraph Union*. Newcastle-Upon-Tyne: Cambridge Scholar Publishing. 199 pages.

3. Balbi, G., & Magaudda, P. (2014). *Storia dei media digitali. Rivoluzioni e continuità*. Rome-Bari: Laterza. 208 pages.

4. Balbi, G., with S. Fari, G. Richeri, S. Calvo. (2014). *Network Neutrality. Switzerland's role in the genesis of the Telegraph Union, 1855-1875*. Bern: Peter Lang. 227 pages.

5. Balbi, G. (2011). *Le origini del telefono in Italia. Politica, economia, tecnologia e società*. Milan: Bruno Mondadori. 240 pages.

6. Balbi, G. (2010). *La radio prima della radio. L'Araldo Telefonico e l'invenzione del broadcasting in Italia*. Rome: Bulzoni. 238 pages.

Edited Books

1. Balbi, G., & Magaudda, P. (Eds.). (forthcoming). *Fallimenti digitali. Per un'archeologia dei nuovi media*. Milan: Unicopli.

2. Sparviero, S., Peil, C., & Balbi, G. (Eds.). (2017). *Media Convergence and Deconvergence*.

386 pages. London and New York: Palgrave Macmillan.

3. Balbi, G., & Winterhalter, C. (Eds.). (2013). *Antiche novità. Una guida transdisciplinare per interpretare il vecchio e il nuovo*. Naples-Salerno: Orthotes. 156 pages.

Full Articles

1. Balbi, G. (forthcoming). Ancora tu! L'emersione e la rilevanza della storia dei media nella vita quotidiana. *Mediascapes Journal*.

2. Balbi, G. (2017). Wireless's "Critical Flaw": The Marconi Company, Corporation Mentalities, and the Broadcasting Option. *Journalism & Mass Communication Quarterly*, online first: 1–22.

3. Balbi, G., & Ortoleva, P. (2016). 对数字文化非然历史的呼呼 (Plea for an un-natural history of digital culture). 世界转播产业评论 (International Media Industry Review). 底12辑 (Vol. 12): 21-32.

4. Balbi, G., Chen, C., & Wu, J. (2016). Plea for a (new) Chinese media history. Editorial to *Interactions: Studies in Communication and Culture*, 7(3): 239-246.

5. Bory, P., Benecchi, E., & Balbi, G. (2016). How the Web was told: Continuity and change in the founding fathers' narratives on the origins of the WWW. *New Media and Society*, *18*(7): 1066-1087.

6. Balbi, G. (2016). 新媒介和旧媒介. 基于媒介史的二者关系理论化探索 (Old and New Media. Theorizing Their Relationships in Media Historiography). *Global Media Journal. Chinese edition*, *3*(1): 28-43.

7. Balbi, G., Delfanti, A., & Magaudda, P. (2016). Digital Circulation: Media, Materiality, Infrastructures. An introduction. Editorial to *TECNOSCIENZA: Italian Journal of Science & Technology Studies*, *7*(1), 7-16.

8. Balbi, G., & Kittler, J. (2016). One-to-One and One-to-Many Dichotomy: Grand Theories, Periodization, and Historical Narratives in Communication Studies. *The International Journal of Communication*, 10, 1971–1990.

9. Balbi, G., & Natale, S. (2015). The Double Birth of Wireless: Italian Radio Amateurs and the Interpretive Flexibility of New Media. *Journal of Radio and Audio Media*, *22*(1), 26–41.

10. Richeri, G., & Balbi, G. (2015). The final days of the RAI hegemony. On the sociocultural reasons behind the fall of the public monopoly. *Journal of Italian Cinema and Media Studies*, *3*(1-2), 63-79.

11. Balbi, G., Fari, S., & Richeri, G. (2014). Telecommunications Italian Style. The shaping of the constitutive choices (1850-1914). *History of Technology*, *32*, 235-258.

12. Balbi, G., & Ortoleva, P. (2014). Plea for an un-natural history of digital culture. *Contemporanea*, *3*, 482-489.

13. Natale, S., & Balbi, G. (2014). Media, History, Imaginary: The Role of Fantasies in Different Stages of Media Change. *Media History*, *20*(2), 203-218.

14. Balbi, G. (2014). Quando i nuovi media erano nuovi. Sulle ragioni socio-culturali della precoce metabolizzazione del telefonino in Italia. *Studi Culturali*, *1*, 71-76.

15. Fari, S., Balbi, G., & Richeri, G. (2013). The *Bureau*cratisation of the Telegraph Union. *Storia Economica*, *2*, 377-394.

16. Balbi, G., Fari, S., Calvo, S., & Richeri, G. (2013). Specialità svizzere. L'influenza della Confederazione elvetica sull'origini dell'Unione Telegrafica, 1855-1875. *Tst: Transportes, Servicios y telecomunicaciones*, *25*, 150-175.

17. Balbi, G., Fari, S., Calvo, S., Richeri, G. (2013). Swiss specialties: Switzerland's role in the genesis of the Telegraph Union, 1855-1875. *Journal of European Integration History*, *19*(2), 207-225.

18. Balbi, G. (2013). The idles mattered. The early Italian telephone and its users. *Estudos em Comunicação / Communication Studies*, *14*, 39-58.

19. Calvo, S., Balbi, G., Fari, S., & Richeri, G. (2011). La voie suisse aux télécommunications. Politique, économie, technologie et société (1850–1915). *Revue Suisse d'Histoire*, *61*(4), 435-453.

20. Balbi, G. (2011). Una storia della storia dei media. Mappa di una disciplina in formazione. *Problemi dell'informazione*, *2-3*, 163-192.

21. Balbi, G. (2011). Un percorso bibliografico nella storia dei media. *Problemi dell'informazione*, *2-3*, 339-348.

22. Balbi, G. (2011). Doing Media History in 2050. *Westminster Papers in Communication and Culture*, *8*(2), 113-133.

23. Balbi, G. (2011). The Origins of the Telephone in Italy, 1877–1915: Politics, Economics, Technology and Society. *International Journal of Communication*, *5*, 1058-1081.

24. Balbi, G. (2010). Radio before Radio: Araldo Telefonico and the invention of Italian broadcasting. *Technology and Culture*, *51*(4), 786-808.

25. Balbi, G., & Prario, B. (2010). The history of Fininvest/Mediaset's media strategy: 30 years of politics, the market, technology and Italian society. *Media, Culture and Society*, *32*(3), 391-409.

26. Balbi, G., Calvo, S., Fari, S., & Richeri, G. (2009). "Bringing together the two large electric currents that divide Europe": Switzerland's Role in Promoting the Creation of a Common European Telegraph Space, 1849-1865. *ICON*, *15*, 61-80.

27. Balbi, G. (2009). Tra Stato e mercato. Le prime società telefoniche italiane, 1878-1915. *Contemporanea*, *3*, 447-470.

28. Balbi, G. (2009). I "parassiti" contano. La telefonia italiana e i primi abbonati (1880-1915). *Studi Culturali*, *1*, 43-59.

29. Balbi, G. (2009). Studying the Social History of Telecommunications. Between Anglophone and Continental Traditions. *Media History*, *15*(1), 85-101.

30. Balbi, G. (2008). Dappertutto telefonini. Per una storia sociale della telefonia mobile in Italia. *Intersezioni*, *3*, 465-490.

31. Prario, B., & Balbi, G. (2007). Ritorno al Futuro. Il passato e il presente della Mobile TV. *Observatorio (OBS) Journal*, *2*, 103-122.

32. Balbi, G. (2007). Squilli di carta. I primi 40 anni del telefono nelle pagine della letteratura italiana. *Memoria e Ricerca*, *25*(2), 127-152.

33. Balbi, G. (2005). I vecchi e i giovani. Strategie di mimesi tra old e new media. *Studies in Communication Sciences*, *5*(1), 183-204.

Books Chapters

1. Balbi, G. (2017). Deconstructing "Media Convergence": A Cultural History of the Buzzword, 1980s-2010s. In S. Sparviero, C. Peil, & G. Balbi, (Eds.), *Media Convergence and Deconvergence*. (pp. ???). London and New York: Palgrave Macmillan.

2. Balbi, G. (2017). Arretratezza e innovazione. La digitalizzazione dei media Italiani. In A. Grasso (Ed.). *Storia della comunicazione e dello spettacolo in Italia. Vol III, I media alla sfida della convergenza, dal 1979-2012* (pp. 30-36). Milan: Vita e Pensiero.

3. Balbi, G., & Moraglio, M. (2016). A Proposal to Hybridise Communication and Mobility Research Agendas. In S. Fari & M. Moraglio (Eds.), *Peripheral flows: A Historical Perspective on Mobilities between Cores and Fringes* (pp. 10-27). Newcastle-Upon-Tyne: Cambridge Scholars Publishing.

4. Barra, L., & Balbi, G. (2016). The Italian way to teletext: The History, Structure and Role of Televideo Rai. In H. Moe & H. Van den Bulck (Eds.), *Teletext in Europe: From the Analogue to the Digital Era* (pp. 205-226). Göteborg: Nordicom.

5. Balbi, G., & John, R. (2015). Point-to-Point: Telecommunications Networks from the Optical Telegraph to the Mobile Telephone. In L. Cantoni & J. A. Danowski (Eds.), *Communication and Technology, 5th volume of the Handbook of Communication Science* (pp. 35-55). Berlin: De Gruyter Mouton.

6. Balbi, G. (2015). The International Bureau. In S. Fari, with G. Balbi and G. Richeri (Eds.), *The formative years of the Telegraph Union* (pp. 59-79). Newcastle-Upon-Tyne: Cambridge Scholar Publishing.

7. Balbi, G. (2015). Old and New Media. Theorizing Their Relationships in Media Historiography. In S. Kinnebrock, C. Schwarzenegger, & T. Birkner (Eds.), *Theorien des Medienwandels* (pp. 231-249). Köln: Halem.

8. Balbi, G. (2014). Da Morse a Jobs. Politica, impresa, tecnologia e utenti nella storia delle telecomunicazioni. In M. Cucco (a cura di), *La trama dei media. Stato, imprese, pubblico nella società dell'informazione* (pp. 45-58). Rome: Carocci.

9. Balbi, G. (2013). Dal telefono alla radio (e ritorno?). In V. Marchis & F. Profumo (a cura di), *Il contributo italiano alla storia del pensiero. Tecnica* (pp. 437-448). Rome: Istituto della Enciclopedia Italiana.

10. Balbi, G. (2013). I media. Quattro paradigmi nella relazione tra vecchi e nuovi mezzi di comunicazione. In G. Balbi & C. Winterhalter (a cura di), *Antiche novità. Una guida transdisciplinare per interpretare il vecchio e il nuovo* (pp. 15-36). Naples-Salerno: Orthotes.

11. Balbi, G. (2013). Wireless. Nascita, morte e resurrezione di un'idea. In D. Borrelli & M. Gravila (a cura di), *Media che cambiano, parole che restano* (pp. 245-256). Milan: Franco Angeli.

12. Balbi, G. (2013). Telephony. In M. Danesi (Ed.), *Encyclopedia of Media and Communication*. Toronto (pp. 632-633). Buffalo and London: University of Toronto Press.

13. Balbi, G. (2013). "I Will Answer You, My Friend, but I am Afraid": Telephones and the Fear of a New Medium in Nineteenth and Early Twentieth-Century Italy. In S. Nicholas & T. O'Malley (Eds.), *The Media, Social Fears and Moral Panics: Historical Perspectives* (pp. 59-75). London and New York: Routledge.

14. Balbi, G. (2013). Telecommunications. In P. Simonson, J. Peck, R. T. Craig, & J. P. Jackson (Eds.), *Handbook of Communication History* (pp. 209-222). London and New York: Routledge.

15. Balbi, G., & Isabella, S. (2010). I media e il privato in pubblico: una storia. In P. Jedlowski & O. Affuso (a cura di), *Sfera pubblica. Il concetto e i suoi luoghi* (pp. 107-128). Cosenza: Pellegrini.

16. Balbi, G., & Mäusli, T. (2009). Studiare la storia della radio e della televisione nella Svizzera italiana. In T. Mäusli (a cura di), *Voce e specchio. Storia della radiotelevisione svizzera di lingua italiana* (pp. 9-17). Locarno: Armando Dadò.

17. Balbi, G., & Prario, B. (2008). Back to the Future. The Past and the Present of Mobile TV. In G. Goggin & L. Hjorth (Eds.), *Mobile Technologies: From Telecommunications to Media* (pp. 161-173). London: Routledge.

18. Balbi, G. (2005). Leggere di televisione. In G. P. Caprettini & S. Zenatti (a cura di), *Linguaggi televisivi* (pp. 201-225). Rome: Carocci.

Guest Edited Special Issues

1. Balbi, G., Chen, C., & Wu, J. (2016). *Interactions: Studies in Communication and Culture*, 7(3). Special Issue on Chinese media history.

2. Balbi, G., Delfanti, A., & Magaudda, P. (2016). *TECNOSCIENZA: Italian Journal of Science & Technology Studies*, 7(1). Double special issue: Digital Circulation: Media, Materiality, Infrastructures.

3. Balbi, G., & Scaglioni, M. (2014). *VIEW. Journal of European Television History and Culture*, 3(6). Special Issue: Convergent Television(s).

4. Balbi, G., Miconi, A., & Ortoleva, P. (2011). *Problemi dell'informazione*, 2-3. Special Issue: Come cambiano i media. Sfide, categorie, direzioni di ricerca.

Conference Proceedings

1. Fari, S., Balbi, G., & Richeri, G. (2012). A common technical culture of telegraphy: the Telegraph Union and the significance of Technological Standardization, 1865-1875. HISTory of ELectro-technology CONference, Third IEEE.

2. Balbi, G. (2012). Marconi's diktats. How Italian international wireless policy was shaped by a private company, 1903-1911. HISTory of ELectro-technology CONference, Third IEEE.

3. Balbi, G. (2008). The 'Araldo Telefonico'. Origins, Structures and Models of the Italian Broadcasting". *Antenna. Newsletter of the Mercurians*, *20*(2), 9-14. Selected Proceedings of Workshop Mercurians (special interest group of SHOT), Washington, October 2007.

4. Prario, B., & Balbi, G. (2008). *Back to the Future. The Past and the Present of Mobile TV*. In K. Ross and S. Price (Eds.), *Popular Media and Communication: Essays on Publics, Practices and Processes* (pp. 24-40). Newcastle-upon-Tyne: Cambridge Scholars Publishing. Proceedings of MeCCSA (Media, Communication and Cultural Studies Association), Coventry, January 2007.

Books Review

1. Balbi G. (2016). Review article "La bugia del cloud. I media studies scoprono la fisicità della digitalizzazione". *L'indice dei libri del mese*, 4, http://www.lindiceonline.com/focus/scienze/bugia-cloud-digitalizzazione/.

2. Balbi G. (2015). Review of the book Global Communication Electric: Business, News and Politics in the World of Telegraphy, edited by M. M. Hampf & S. Müller-Pohl. *H-Soz-u-Kult, H-Net Reviews*, October, http://www.h-net.org/reviews/showrev.php?id=45327.

3. Balbi G. (2014). Review of the book *Vie e mezzi di comunicazione in Italia e Spagna in età contemporanea*, edited by C. B. López, A. di Vittorio, G. Fenicia & N. Ostuni. *The Journal of Transport History*, *35*(2), 251-252.

4. Balbi G. (2014). Review of the book *Il Concilio in diretta: il Vaticano II e la televisione tra informazione e partecipazione*, by F. Ruozzi. *Historical Journal of Film, Radio and Television*, *34*(1), 121-122.

5. Balbi G. (2011). Review of the book *Verso la Modernità: I bresciani e le esposizioni industriali 1800-1915*, by S. Onger. *Technology and Culture*, *52*(4), 831-833.

TEACHING EXPERIENCES

Lecturer "Introduction to European Media History", "Media Imaginary: The Role of Fantasies in Different Stages of Media Change", "History of Digital Media: Main Global Trends", Europe-China Dialogue: Media and Communication Studies Summer School, July 2015, 2016, 2017.

Lecturer "European Media Histories. Constitutive Choices from 19th to 21st century", 2015 Summer School on Communication Law Sino-Europe Youth Leadership Program, June 15-July 3 2015.

Lecturer "Storia dei mezzi di comunicazione", Università della Svizzera italiana, bachelor level, since

Fall 2014.

Co-lecturer "Applicazioni multimediali e nuovi media", Università della Svizzera italiana, bachelor level, Spring 2014.

Lecturer Erasmus staff mobility for teaching assignments, Northumbria University, bachelor level, February 2014.

Lecturer "Sociologia della comunicazione di massa", Università della Svizzera italiana, bachelor level, since Spring 2013.

Co-Lecturer "Media Cultures", Northumbria University, bachelor level, Fall 2012.

Lecturer "Working in Mass Communication Industries", Northumbria University, master level, Fall 2012.

Lecturer "Storia e Teoria della Comunicazione", Università della Svizzera italiana, bachelor level, Fall 2009.

Lecturer "Modelli e strumenti dell'informazione on line", Università degli Studi del Piemonte Orientale, master level, Spring 2009.

Lecturer "Storia del giornalismo e della comunicazione mass mediale", Università degli Studi del Piemonte Orientale, master level, Spring 2009.

Teaching Assistant "Storia della comunicazione nell'Italia contemporanea", Università della Svizzera italiana, master level, Spring 2008, Fall 2009 and 2010.

Teaching Assistant "Storia sociale della Comunicazione", Università della Svizzera italiana, bachelor level, 2004-2008 and 2010.

CONFERENCE PRESENTATIONS

1. Rikitianskaia M., Balbi G. (2017). Internationalization of Time: Wireless Telegraphy and Time Signals in the 1910s. CRCC symposium "Media and Time". Loughborough University, Loughborough, June.

2. Rikitianskaia, M., & Balbi, G. (2017). The Transnational Mediatization of the Air: Reshaping a "Natural" Space Through Wireless-related Fields, 1900-1910s. 67th ICA Annual Conference, San Diego, May.

3. Bory, P., & Balbi, G. (2016). Limiting Digital Media: a Theoretical Approach. STS Italia Conference. Trento, November.

4. Rikitianskaia, M., & Balbi, G. (2016). The "Conquer of the Air" (1900-1920s). Wireless Telegraphy and the Symbolic Construction of a "New" Space in Transnational and Inter-Institutional Perspectives. 7th ECREA Conference, Prague, November.

5. Rikitianskaia, M., & Balbi G. (2016). Wireless telegraphy and synchronization of time. Colloque infoclio.ch, Bern, October.

6. Balbi, G. (2016). Nothing really changes vs. Everything is constantly changing.

Reflections on two determinisms. 66th ICA Annual Conference, Fukuoka, June.

7. Negro, G., & Balbi, G. (2016). China and the Construction of the Global Internet, 1994-2014. Reasons, sources and preliminary results from a research project. 66th ICA Annual Conference – Preconference: The politics and economics of Chinese new media, Fukuoka, June.

8. Balbi, G. (2015). The role of Switzerland in the construction of the Telegraph Union. Workshop Transnational Histories of Telecommunications @ITU, Geneva, December.

9. Balbi, G. (2015). Historicizing Media Convergence as a buzzword, 1970s-2010s. International Communication Forum, Shanghai, October.

10. Balbi, G. (2015). Old and New Media: Theorizing Their Relationships in Media Historiography. Annual Conference of Chinese Association of Global Communication, Beijing, October.

11. Bory, P., & Balbi, G. (2015). What does "Doing Internet History" Mean? 4th ECREA Communication History Workshop, Venice, September.

12. Rikitianskaia, M., & Balbi G. (2015). Wireless-ments: The international understanding of wireless telegraphy in the early 20th century: common points and conflicts. 7th Tensions of Europe Conference. KTH Royal Institute of Technology, Stockholm, September.

13. Balbi, G., & Natale, S. (2015). Prophecies, Newness, Obsolescence. Media History and Past, Present and Future Imaginaries. Associazione italiana di sociologia/European Sociology Association Conference, Naples, June.

14. Balbi, G., Fari, S., & Richeri G. (2015). Communications and the States. The Swiss Influence on the origins of ITU, 1855-1876. 65th ICA Annual Conference – Preconference: Communications and the State, Puerto Rico, May.

15. Balbi, G. (2015). Roundtable "Innovazione digitale. Tecnologie, informazione, media". Osservatorio astronomico la Specola, Padoa, April.

16. Rikitianskaia, M., & Balbi G. (2015). European dimension in transnational telecommunication studies. Inventing European Wireless, 1903-1927. Tensions of Europe mini workshop. Fondation Maison des sciences de l'homme (FMSH), Paris, January.

17. Balbi, G. (2015). European Memories. A transnational project on media and the process of remembering in Europe. HERA Joint Research Programme, Matchmaking Event, Tallinn, January.

18. Balbi, G. (2014). Questioning "media convergence" through history. 6th ECREA Conference, Lisbon, November.

19. Natale, S., & Balbi, G. (2014). Media, Imaginary, History: The Role of Fantasies in Different Stages of Media Change. 6th ECREA Conference, Lisbon, November.

20. Balbi, G., & Moraglio, M. (2014). Travelling or Communicating? The False Dilemma of Mobility. Questions about a marginalized issue. ICOHTEC (International Committee for the History of Technology), Braşov, July-August.

21. Balbi, G. (2014). A History of Media Convergence, 1970s-2010s. NECS-European Network for Cinema and Media Studies Conference, Milan, June.

22. Balbi, G. (2013). Deconstructing "media convergence": A cultural history of a buzzword, 1980s-2000s. Deconstructing Media Convergence Conference, Salzburg, November.

23. Balbi, G, & Richeri, G. (2013). 3 options for a research in media and mobility. Workshop Peripheral Mobilities, Granada, November.

24. Fari, S., Balbi, G., Richeri, G. (2013). "European Multilateralism" (1848-1865): a Telegraphic idea? Conference of Tensions of Europe, Paris, September.

25. Balbi, G. (2013). Old/New, Tradition/Innovation, Change/Continuity. 3rd ECREA Communication History Workshop, Lisbon, September.

26. Balbi, G. (2013). Inventing European Wireless. A project on the cultural history of wireless from point-to-point telegraphy to one-to-many broadcasting, 1903-1927, Transnational Mediascapes Conference, Università Cattolica del Sacro Cuore, Milan, May.

27. Balbi, G. (2013). Conversing or listening? One-to-one and one-to-many communication: the cases of Telephone and Radio. Workshop: New Technologies and Cultures of Communication in the 19th and 20th Centuries, the German Historical Institute, Washington, DC, May.

28. Balbi, G., & Fari, S. (2012). History and Historiography of Telecommunications in Italy. Workshop: The Italian Technology in a European and Global Context, 15th-20th Centuries, European University Institute, Florence, November.

29. Balbi, G. (2012). What wireless testified. Italian Radio Amateurs and legal debates on communication. 5th ECREA Conference, Istanbul, October.

30. Fari, S., Balbi, G., & Richeri, G. (2012). Last in First Out. How the Telegraph Brought to International Organization Before Post and Trains. ICOHTEC (International Committee for the History of Technology), Barcelona, July.

31. Balbi, G., & Natale, S. (2012). Doing by imagining: imagination and the construction of the media in history. Aberystwyth Media History Conference, Aberystwyth, July.

32. Balbi, G. (2012). There is something new under the media today, or rather, something ancient. STS Italia, Rovigo, June.

33. Balbi, G., & Kittler, J. (2012). Dialoguing With Socrates or Disseminating Like Jesus? Rereading Communication History Through 'One-to-One' and 'One-to-Many' Lenses. ICA, Phoenix, May.

34. Balbi, G., & Fari, S. (2011). Vienna Conference. Workshop Eventing Europe/Event Stories, Maastricht, December.

35. Balbi, G. (2011). L'iPad di Clio. O sulla storia (dei media) quale disciplina in grado di leggere l'innovazione. Forum italiano per lo studio dell'innovazione, Rovigo, November.

36. Balbi, G., Fari, S., Calvo, S., & Richeri, G. (2011). The Swiss Influence in the ITU's Decision-Making Process, 1855-76. SHOT (Society for the History of Technology), Cleveland, November.

37. Balbi, G. (2011). The European Wireless, 1897-1925. Between National Styles and Common Patterns. 2nd ECREA Communication History Workshop, Dublin, September.

38. Balbi, G. (2011). The Origins of the Telephone in Italy, 1877-1915: Politics, Economics, Technology, and Society. ICA (International Communication Association), Communication History Interest Group, Boston, May.

39. Balbi, G. (2010). How Subscribers Mattered. The Early Italian Telephone and its Users. 1st ECREA Communication History Workshop, Potsdam, June.

40. Balbi, G., Calvo, S., & Fari, S. (2010). The Austro-German and the West European telegraph unions as predecessors of the International Telegraph Union. GWZO-Geisteswissenschaftliches Zetrum Workshop, Leipzig, Mai.

41. Balbi, G. (2010). How (relevant social) groups matter. The early Italian Telephone as a case study. ESSHC (European Social Science History Conference), Ghent, April.

42. Balbi, G. (2010). Chi conserva e che cosa conservare per la storia dei media? Fondazione Telecom Italia, University of Turin, April.

43. Isabella, S., & Balbi, G. (2009). I media e il privato in pubblico: una storia (intimità e sfera pubblica). AIS (Italian Association of Sociology), Urbino, November.

44. Balbi, G. (2009). The scary house. When the old telephone gave rise to new fears. IAMHIST (The International Association for Media and History), Aberystwyth, July.

45. Balbi, G. (2009). Doing Media History in 2050. MiT (Media in Transition), Boston, April.

46. Isabella, S., & Balbi, G. (2009). I media e il privato in pubblico: una storia. Ossidiana (Osservatorio per lo studio dei Processi Culturali e della Vita Quotidiana), Arcavacata di Rende, April.

47. Balbi, G. (2009). All the Telephone's Men. Politici, imprenditori, tecnici nella storia della telefonia italiana. Colloquio Postale dell'Istituto di Studi Storici Postali, Prato, February.

48. Balbi, G., & Prario, B. (2008). Fininvest/Mediaset and the history of its media strategy. 30 years of politics, market, technology and society. ASMI (Association for the Study of Modern Italy), Edinburgh, November.

49. Balbi, G. (2008). Mercato, Stato, Pubblico. Storia delle prime società telefoniche italiane 1880-1915. SISE (Italian Association of Economic History), Milan, November.

50. Balbi, G. (2008). How (Early) Subscribers Mattered. La telefonia italiana ed i primi abbonati (1880-1915). 2nd National STS Italia Conference, Genoa, June.

51. Balbi, G. (2005). I vecchi e i giovani. Strategie di mimesi tra old e new media. AIS (Italian Association of Sociology), Naples, November.

52. Balbi, G. (2004). City and home lights. Tecnologie d'illuminazione e trasformazioni dell'intimità. AIS (Italian Association of Sociology), Cagliari, June.

INVITED LECTURES & BOOK PRESENTATIONS

1. Balbi, G., Magaudda, P. (2017). Book Presentation *Storia dei media digitali. Rivoluzioni e continuità*. Seminar "L'emancipazione della dissonanza. Futuro del linguaggio e società tra sensi contemporanei", Università di Parma, Parma, April.

2. Balbi, G. (2016). Discussant. Seminar: Intorno ai media. Scambi e discussioni, Turin, October.

3. Balbi, G. (2016). *Walter Lippmann e l'opinione pubblica*. Università degli Studi di Perugia, Dipartimento di Scienze politiche, Perugia, September.

4. Balbi, G., Bory, P. (2016). *Media e narrazioni. Tecnologia, politica e immaginario in cinque casi di studio*. Università Federico II, Atelier Funes, Napoli, May.

5. Balbi, G. (2015). Book Presentation *Storia dei media digitali. Rivoluzioni e continuità*. Università per stranieri di Perugia, Perugia, April.

6. Balbi, G. (2016). Mitologie della rivoluzione digitale. Uno sguardo critico. Course "Teoria e tecniche dei media digitali" given by prof. Rita Marchetti, University of Perugia, Perugia, April.

7. Balbi, G. (2015). Introduction to European Media History. Course "General introduction to mass communication" given by prof. Xu Jin, Peking University, Beijing, October.

8. Balbi, G. (2015). *La storia dell'Araldo telefonico*. Vernissage dell'esposizione "Tra radio e telefono. Il broadcasting in Italia 1905-1945", Palazzo Velli, Roma, October.

9. Balbi, G., Magaudda P. (2015). *Roundtable on Storia dei media digitali*. With R. Barberio, S. Boccadutri, A. Marinelli, A. Miconi, S. Nicita. Biblioteca di storia moderna e contemporanea e Istituto dei beni sonori e audiovisivi, Rome, May.

10. Balbi, G. (2015). Book Presentation *Storia dei media digitali. Rivoluzioni e continuità*. Tipografia del Commercio, Lecce, February.

11. Balbi, G. (2015). Book Presentation *Storia dei media digitali. Rivoluzioni e continuità*. Associazione sociologia in Progress – Ricerca, Cultura e Comunicazione Sociale and Liceo Scientifico Majorana, Brindisi, February.

12. Balbi, G. (2015). Storia dei media digitali. PhD meetings "Scienze della mente e delle relazioni umane", Università del Salento, Lecce, February.

13. Balbi, G. (2014). Mediastoriografica. Rapporti tra storia dei media e storia della TV. Seminars: Intorno ai media: scambi e discussioni, Turin, December.

14. Balbi, G. (2014). The re-emerging past. Reflections on media historiography. NSF-Kolloqium, NCCR Mediality, Universität Zürich, November.

15. Balbi, G. (2014). Le origini del telefono in Italia. Politica, economia, tecnologia e società. Fondazione ISEC. Workshop: Sistemi di comunicazione, tecnici e imprese nelle carte degli archivi aziendali, Sesto San Giovanni, November.

16. Balbi, G. (2014). Sui miti fondativi della rete. Progetto formativo ECM Comunicare nell'era di Internet. La grande rete, potenzialità e limiti, Turin, October.

17. Balbi, G. (2014). Book Presentation *La radio prima della radio*. Meeting Onde Radio, Castel di Ieri, August.

18. Balbi, G., & Cerulo, M. (2014). Vecchio e nuovo. Media ed emozioni. Seminar Ossidiana (Osservatorio per lo studio dei Processi Culturali e della Vita Quotidiana), Arcavacata di Rende, June.

19. Balbi, G., & Winterhalter, C. (2014). Book Presentation *Antiche novità. Una guida transdisciplinare per interpretare vecchio e nuovo*. The Library of the Senate of the Italian Republic, Rome, May.

20. Balbi, G. (2014). Book Presentation *Antiche novità. Una guida transdisciplinare per interpretare vecchio e nuovo*. Seminars: Culture, Politica, Società, University of Turin, April.

21. Balbi, G. (2014). Per una storia dell'idea di servizio pubblico. Workshop: Servizio pubblico e informazione: le nuove sfide, Università della Svizzera italiana, Lugano, March.

22. Balbi, G. (2013). Una breve storia delle telecomunicazioni. Telegrafia, Telefonia, Wireless. Course "Media History" given by prof. Massimo Scaglioni, Catholic University, Milan, October.

23. Balbi, G. (2013). Fare televisione non è fare telefono. O no? Summer School – Prix Italia 2013, Turin, September.

24. Balbi, G. (2013). Between telegraph and radio. When Marconi Company discovered the 'broadcasting option' of his wireless. Séminaire Histoire des Sciences Histoire de l'Innovation, Sorbonne Université, Paris, April.

25. Balbi, G. (2013). Marconi and the broadcasting option, or, When Marconi didn't invent broadcasting. The annual Byrne Bussey Marconi Lecture, Oxford University, April.

26. Balbi, G. (2012). Invited Speaker. YECREA Panel at ECREA General Conference, Istanbul, October.

27. Balbi, G. (2011). Immaginario: etimologie e costruzione sociale dei media. Seminar: Intorno ai media. Scambi e discussioni, Turin, December.

28. Balbi, G. (2011). Media History Matters. Araldo Telefonico and the telephone as a one-to-many medium. Seminar at the School of Journalism and Communication, Carleton University, Ottawa, September.

29. Balbi, G. (2011). Media History Matters! Araldo Telefonico – When the Telephone Served as Radio. PCA Performance and Communication Arts Department, St. Lawrence University, Canton, September.

30. Balbi, G. (2011). Invited speaker. YECREA (Young Scholar Network of ECREA) Workshop at Communication History Conference, Dublin, September.

31. Balbi, G. (2011). There is something new under the media today, or rather, something ancient. Research Seminars at the Communication and Media Research Institute (CAMRI), University of Westminster, March.

32. Balbi, G. (2011). Book Presentation *La radio prima della radio*. Modern and Contemporary History Library, Rome, January.

33. Balbi, G. (2010). Discussant. Seminar: Intorno ai media. Scambi e discussioni, Turin, October.

34. Balbi, G. (2010). Book Presentation *La radio prima della radio*. City Hall Public Library, Serravalle Scrivia, October.

35. Balbi, G. (2010). Book Presentation *La radio prima della radio*. Museum of Radio and Television, Turin, June.

36. Balbi, G. (2009). La storia si ripete? Metabolizzazione del telefono fisso e mobile nelle società italiane di fine secolo. Seminar: Intorno ai media. Scambi e discussioni, Turin, May.

PhD SUPERVISIONS

1. Miaotong Yuan, Provisional Title: "Audiovisual History in China and International Standardization", from October 2016.

2. Maria Rikityanskaya, Provisional Title: "Telecommunications and the First World War", from October 2014.

3. Paolo Bory, Provisional Title: "From the Founding Fathers to the Web Society. Key Themes in the Internet History", from February 2014.

CONFERENCE, PANELS, and SUMMER SCHOOLS ORGANIZATION

1. Spring School co-organizer (with University of Perugia and University of California San Diego), "Media Systems: Comparative and Transnational Perspectives. Focus on China", Perugia, April 2017.

2. Workshop co-organizer (with Sara Greco and USI Sport), "Comunicazione e Sport", Lugano, March 2017.

3. Workshop co-organizer (with Corsi and IPMZ University of Zurich), "Keywords for the future of Public Service Broadcasting", Lugano, February 2017.

4. Workshop organizer, "Transnational Histories of Telecommunications @ITU", Swiss National Science Foundation, USI-Lugano and ITU, Geneva, December 2015.

5. Workshop co-organizer (with J. Fei), "Remapping or Remapped. A workshop on Chinese Media Global", Sino Swiss Science and Technology Cooperation Symposium, Lugano, December 2015.

6. Conference co-organizer (with J. Kittler and R. Salzberg), "Bridges and Boundaries: Theories, Concepts and Sources in Communication History", ECREA-Communication History Section, Venice, September 2015.

7. Summer School co-organizer (with the School of Journalism in Peking University), "Europe-China Media Dialogue", July 2015, June 2016, July 2017.

8. Summer School scientific organizer (with prof. Maria Cristina Lasagni), "Documentary Summer School", August 2015, 2016, 2017.

9. Summer School co-organizer (with University of Lausanne and Communication University of China) on Communication Law Sino-Europe Youth Leadership Program, Lugano and Lausanne, June/July 2015, June 2017.

10. Track co-organizer (with P. Magaudda), "How materiality matters in digital worlds: Artefacts, media, and discourses", National STS Italia Conference, Milan, June 2014.

11. Track co-Organizer (with S. Natale), "Nothing New in the New? History and the Emergence of New Media", National STS Italia Conference, Rovigo, June 2012.

12. Panel Organizer, "Do Politics Have Artifacts? The Promise of International Communications Networks", SHOT, Cleveland, November 2011.

SCHOLARSHIPS & GRANTS

1. Visiting Researcher Position, University of Perugia, Department of Political Science, 2016 (€ 1.400).

2. Giornata nazionale SRG SSR 2016 "Servizio pubblico radiotelevisivo oggi e domani", founded by Società cooperativa per la Radiotelevisione svizzera di lingua italiana, 2016 (CHF 14'000).

3. "Remapping or Remapped. A workshop on Chinese Media Global", Stepping Stone Symposium founded by the Sino Swiss Science and Technology Cooperation Program 2013-2016, 2015 (CHF 13'000).

4. "Transnational Histories of Telecommunications @ITU", International Exploratory Workshops founded by Swiss National Science Foundation (CHF 9'760) and by OFCOM (CHF 10'000), 2015.

5. Publication grant (book *Network Neutrality*), founded by Fondazione Hilda and Felice Vitali, 2014 (CHF 8'000).

6. Ambizione Program, founded by Swiss National Science Foundation, 2012-2014 (CHF 422'718) – declined.

7. Douglas Byrne Marconi Fellowship, founded by Bodleian Library, Oxford University, 2012 (£ 4.000).

8. Post Doc Fellowship for perspective researchers, founded by Swiss National Science Foundation, 2011-2012 (CHF 71'225).

9. Publication grant for Ph.D. dissertations, founded by Swiss National Science Foundation, 2011 (CHF 4'560).

10. Ph.D. student fellowship, founded by Swiss National Science Foundation, 2007 (CHF 29'800).

11. Master Thesis Award, Club Optime, Chamber of Commerce in Turin, 2004.

RESEARCH PROJECTS

1. Director, "The Chinese political economy of the Internet. Cultural Values, BAT strategies and Internet governance", granted by the Sino Swiss Science and Technology Cooperation Program, 2017-18 (CHF 17'000).

2. Director, "Inventing European Wireless. A cultural history of wireless from point-to-point telegraphy to one-to-many broadcasting, 1903-1927", granted by Swiss National Science Foundation, Oct 2014 – Sept 2017 (CHF 220'368).

3. Research Assistant, Project "The Swiss Influence in ITU's decision-making process, 1865-1914", granted by Swiss National Science Foundation, 2009-2010.

4. Research Assistant, Project "History of Italian Swiss Radio and Television", granted by RTSI (Radio and Television of Italian Switzerland), 2006-2009.

5. Research Assistant, "Hear and See" project, granted by Swiss Virtual Campus, 2005-2006.

6. Research Assistant, Project "Peng" (PErsonalized News content programminG), granted by European Commission (FP6), 2004-2006.

EDITORIAL BOARD and REVIEW EXPERIENCE

Membership of Editorial Boards

> Journals: Journal of Italian Cinema & Media Studies; Interactions: Studies in Communication & Culture; Quaderni di teoria sociale; L'avventura. International Journal of Italian Film and Media Landscapes; Media History; The Lab's Quarterly/Il Trimestrale del Laboratorio.

> Publishers: Orthotes-Series "Teoria Sociale".

Review Experience

> Journals
>> Technology and Culture; medien&zeit–Kommunikation in Vergangenheit und Gegenwart; Journal of Italian Cinema and Media Studies; Media History; Comunicazioni sociali; Studies in Communication Sciences; Historia de la Economia y de la Empresa; European Journal of Communication; Wi: Journal of Mobile Media; VIEW: Journal of European Television History and Culture; Bianco e Nero; Interactions: Studies in Communication & Culture; Critical Studies in Media Communication; Cinergie; The Communication Review; Diacronie: studi di storia contemporanea; Internet Histories: Digital Technology, Culture and Society; International Communication Gazette.

> Publishers: Palgrave; Cambridge Scholar Publishing; Pearsons.

> Conferences: STS-Italia; ECREA; ICA; IAMCR.

> Founding Institutions: Research Foundation Flanders (FWO).

BOARDS and SERVICE

Member of USI Senate, May 2017-now.

Vice-Chair ECREA – Communication History Section, Nov 2016-now.

Member of the Committee, Association Histoire & Informatique Suisse, Nov 2015-now.

Member of the Support Committee, ECREA-Communication History Section, Nov 2014-now.

USI Responsible minor in "Communication and Media", Bachelor in Communication Sciences, Università della Svizzera italiana, Faculty of Communication Sciences, Switzerland, Sept 2014-now.

Study Delegate, Università della Svizzera italiana, Faculty of Communication Sciences, Switzerland, Sept

2014-now.

Member of the "Academic Integrity committee", Faculty of Communication Sciences, Università della Svizzera italiana, 2013-2014.

Member of the "Collegio dottorale/PhD board", Faculty of Communication Sciences, Università della Svizzera italiana, 2013-2015.

Member of the Strategic planning commission USI-Com 2011-2015, Università della Svizzera italiana, 2009-2010.

Member of the Organizing committee of Epiday (Young Scholars Research Day), Università della Svizzera italiana, 2009-2010.

Co-organizer, "Doctoral and research seminars", Università della Svizzera italiana, 2008-2010.

LANGUAGES & TOOLS

Italian (mother tongue), English: fluent, French: reading, Spanish: reading